



CORBINPARTNERS CEO RUTH CORBIN NAMED TO PROFIT'S W100 RANKING OF FEMALE ENTREPRENEURS

Toronto, October 12, 2011 – Dr. Ruth Corbin, founder and CEO of CorbinPartners Inc., has been named one of Canada's Top Female Entrepreneurs by PROFIT Magazine.

Ranking Canada's Top Female Entrepreneurs on a composite score based on the size, growth rate and profitability of their businesses, the PROFIT W100 profiles the country's most successful female business owners. Published in the November issue of PROFIT and online at www.PROFITguide.com, the PROFIT W100 is Canada's largest annual celebration of entrepreneurial achievement by women

CorbinPartners Inc, a marketing science firm, was founded by Dr. Corbin in 1994.

"It's a tremendous reward for my colleagues and me who have shared a dream. Entrepreneurship is infectious, optimistic, ambitious—it defines a corporate culture," said Dr. Corbin. "Women entrepreneurs represent a social and economic milestone in Canada's history. As women have come into their own, it's fascinating to see that they are at the helm of our company's economic growth."

"The PROFIT W100 are a diverse group of entrepreneurs united by their passion, dynamism and smarts," said Ian Portsmouth, PROFIT's Editor-in-Chief. "They set a tremendous example for business leaders of all kinds, and we are proud to recognize them in our 13th annual ranking of Canada's Top Female Entrepreneurs."

CorbinPartners has Canada's leading practice in expert evidence for intellectual property disputes, mediation and corporate risk analysis. The company's vision is to be Canada's most trusted provider of precise and reliable market intelligence for high stakes decisions in boardrooms and courtrooms.

"The PROFIT W100 award is a valued recognition of the CorbinPartners' vision," Dr. Corbin said. "It makes the long nights seem shorter. I think clients like to deal with entrepreneurial firms, because they know that entrepreneurs are driven to satisfy their clients."

Dr. Corbin is a member of the Marketing Research and Intelligence Association (MRIA) board of directors and chairs its Research Agency Council and Litigation and Regulatory Resources Committee.

Dr. Corbin is also an Adjunct Professor at Osgoode Hall Law School, a corporate director, and a frequent lecturer on topics of consumer trends, intellectual property protection, and business policy. She holds ICD.D., Ph.D. and LL.M. degrees, and has authored several books, journal publications and media articles.

About PROFIT Magazine:

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For 29 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at www.PROFITguide.com.